

CSR | Lovely Nursing Centre

11th May 2024, marked Novugen's first CSR event, in partnership with Lovely Nursing Centre in Petaling Jaya. The center provides shelter for seniors and individuals with mental health conditions and disabilities. As part of our mission, we raised financial contributions and essential supply items from our colleagues.



Throughout the day, our volunteers engaged with residents in various activities, from light exercises to magic shows, coloring, and balloon making, creating moments of joy and connection. The event culminated in a delicious Nasi Biryani feast.



This event underscored the power of collective action and our dedication to community engagement. As our CEO, Rahil Mahmood, emphasized, our CSR program embodies our commitment to making a positive impact on the lives of those in need. This marks just the beginning of our ongoing commitment to spreading joy and making a meaningful difference, one smile at a time.



Watch video: <https://www.linkedin.com/feed/update/urn:li:activity:7198156546755764225>